

## **Book presentation: Transformative Ecological Economics**

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Transformative Ecological Economics – Process philosophy, Ideology and Utopia develops a synthesized interpretation of ecological economics integrating different levels: (economic) system, (business) practice and the (economic) actor. It discusses how changes on a systems level are connected to changes in practice and development of individual consciousness. Transformative Ecological Economics delves into the insight and knowledge from different sources of inspiration (thermodynamics, Darwinism, anthroposophy and Buddhism) as well as into an integrated story describing and illustrating the core ideas, principles and values that characterize a utopian society anchored in ecological economics. Implementation of the deep changes demanded depends on our ability to write a new story, a utopian one for sure, but one which is in accordance with and based on the reality in which we live.